



MAXIMIZING PROFITABILITY

The **Experts** SeriesSM

Exclusively for
Vision Source[®]
Members and
Staff

Learn Today...Implement Tomorrow!

Implementation Guides provided with each topic, provide easy, step-by-step instruction to ensure your success.



DOCTORS AND STAFF The **EXPERTS SERIES** is for **YOU!**

- A FUN Learning Experience
- EASY Implementation
- Measurable RESULTS
- Practice GROWTH
- Increased PROFITABILITY
- In-office CONSULTING*

EXPERT INSTRUCTION

Learn from practice management experts, experienced in teaching doctors and staff:

- Prepare to meet and beat the competition
- Keep more prescriptions in your practice
- Increase multiple pair sales
- Increase patient satisfaction

See how the Insight technology platform makes practice metrics come alive and how to gain valuable practice management solutions through your network connections.

REGISTER OR LEARN MORE:

<http://bit.ly/TheExpertsSeries>

Vision Source
SIGNATURE EYE CARE

INTRODUCING DREAM EXPERTS: GET YOUR BUSINESS SOARING

Exclusive to conference participants, Essilor Experts will be sharing communication and practice management techniques. Participants will be given the opportunity to obtain free in-office consulting from the Essilor Experts.